

Laura Solano

Life & Wellness Coach

Partnership Marketing



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I am not an influencer, I touch people's lives.

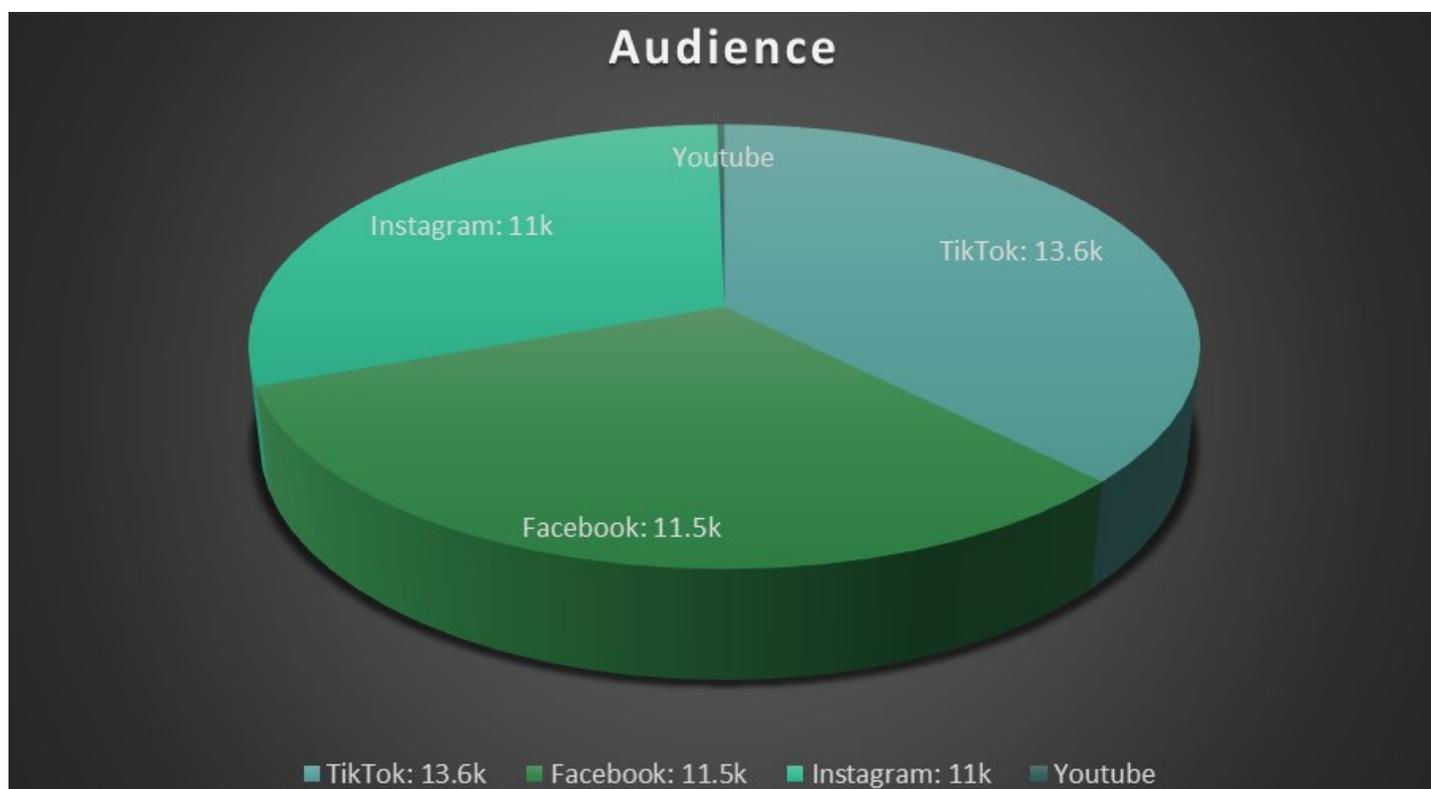
Thank you very much for taking the time to consider my proposal, if you are receiving this invitation is because I am certain that your brand is of interest and can generate an added value for my followers as well as a positive impact. I also believe that in them you can find potential customers, I try to make sure that the target audience of your brand is the same segment as my followers.

This goes hand in hand with an alignment between the image and the value proposition of the brand and the theme.



Audience:

I am Laura Solano Life & Wellness Coach, I am based in Calabasas California and I would like to help you reach a new audience, I am currently undertaking a project in the area of Beauty, Life Style, Travel & Business and Holistic Wellness, I have outreach on the main social networks with an audience of over 30,000 people, my core audience is on: TikTok, Facebook and Instagram, recently venturing into Youtube.



The audience is mainly Spanish speaking people living in the United States, as well as an international audience whose main language is Spanish, open your business to the world with the mention that suits you best.



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About me:

I found my vocation as a Life & Wellness Coach helping people with a methodology of seeking maximum personal, professional and emotional development, generating changes in perspective and increasing motivation, commitment and accountability. I am currently certified by ILC Academy Worldwide LLC in Life & Leadership Coaching and I have a Master in Emotional Intelligence.

I am an entrepreneurial woman, I have 6 personal tools available and published on Amazon to help people achieve personal growth, I am a dynamic woman, I have led teams of people with accountability, motivation and vision to achieve their goals.

I am on a mission to inspire all women, children, teens and adults to achieve a fulfilling lifestyle.

With over 20 years of experience in the communications industry, network marketing, sales and spirituality, born leader, teaching leadership, sales, archangels, metaphysics and self-esteem programs.

Actress, Model and host by profession, I studied in Performing Arts and in the CEA of Televisa in Mexico, I have participated in soap operas, video homes, movies, driving programs, commercials, infomercials and recently as Co-Host in the television program "Lo Mejor de ti con Chiquis".



Mentions:

Concept	Credits	Description
Instagram Story or Facebook Mention	\$35.00 USD	Tagging the place, recommending the visit.
Instagram & Facebook Post	\$117.00 USD	Labeling the place, recommending the visit, placing location and description of the service(s)
Tiktok Video	\$170.00 USD	Labeling the place, recommending the visit, placing location and description of the service(s)
Reel Instagram & Facebook	\$170.00 USD	Labeling the place, recommending the visit, placing location and description of the service(s)
Full Mention (Youtube, Instagram, Facebook, Tiktok).	\$620.00 USD	Behind-the-scenes video showing in detail the service or place, Mention in the story of Instagram, Facebook and post on Tiktok, Instagram, Facebook and Youtube video.

*The cost of the credits or commercial value of preference can be covered as an exchange for on-site services.

*All services are in Spanish with the possibility of Subtitles in the language of your preference.



Contact:

PHONE:

+ 1 818 8132537

WEBSITE:

www.lsbyls.com

E-MAIL:

laura@lsbyls.com

Social Media:

